

Privacy Notice for the MAGICIAN Demonstrator Workshop

Privacy Information

The processing of your personal data is carried out in accordance with the General Data Protection Regulation (GDPR) and applicable national data protection legislation.

1. Purpose of Data Processing & Reporting for EU Funding Requirements

The MAGICIAN project organizes demonstrator workshops and webinars to engage stakeholders, disseminate project results, and promote the uptake of project innovations.

Your personal data is collected and processed solely for the purpose of organizing and managing the ***MAGICIAN Capabilities Demonstration Workshop***, namely:

- Registration and participant management;
- Participant Communication before and after the event;
- Provision of access links and workshop materials;
- Anonymous or aggregated attendance information collected for reporting activities submitted to the European Commission as required by the Horizon Europe co-funded project MAGICIAN,
- Evaluation of workshop participation in terms of industry background, organization type, and interest in workshop topics

2. Data Controller

Alexander Stückler (Data Protection Officer)

Steinbeis-Stiftung für Wirtschaftsförderung
Willi-Bleicher-Str. 19, 70174 Stuttgart
E-Mail: Datenschutz@steinbeis.de

3. Categories of Data Processed

The following personal will be collected in the course of event registration:

- First Name(s) & Last Name(s)
- Email
- Prioritized capabilities addressed during the workshop
- Main interests

Further data is collected optionally including organization title, institution and country, and openness to a follow-up.

5. Recording of the Workshop

The workshop **may be recorded** for documentation and reporting purposes.

Participants will be informed before any recording starts.

If recordings are made:

- Participation with camera and microphone is voluntary.
- Participants may choose to keep their camera switched off.
- Questions submitted via chat may become part of the recording.

- Screenshots may be taken for project reporting, communication, and dissemination purposes. For these cases, only the speakers will be displayed, both the name and faces of participants will not be shown.

7. Data Recipients

Personal data may be shared with:

- Authorized members of the MAGICIAN consortium involved in organizing the event;
- Technical service providers supporting the workshop platform;
- The European Commission or its authorised bodies, where required for project auditing or reporting purposes.

Personal data will not be sold or used for commercial marketing purposes.

8. Data Retention

Personal data will be retained only for as long as necessary to fulfil the purposes described above and to comply with contractual, legal, and audit obligations arising from Horizon Europe project participation.

9. Your Rights

Under the GDPR, you have the right to:

- Access your personal data;
- Rectify inaccurate data;
- Request erasure of your data;
- Restrict processing;
- Object to processing;
- Request data portability;
- Withdraw consent at any time where processing is based on consent.

Requests may be submitted to the event organiser using the contact details above.

11. Consent Statement

By registering for the **MAGICIAN Capabilities Demonstration Workshop**, you confirm that you have read and understood this Privacy Notice as well as the event privacy notice and agree to the processing of your personal data for the purposes described above.